

EV charging. Simple. Clear. Ready to use.



CleverEV is a single platform to run, monitor, and sell EV charging. It works for home chargers, public stations, and company fleets. One system. One view. Less effort.

Why CleverEV is needed

The challenges



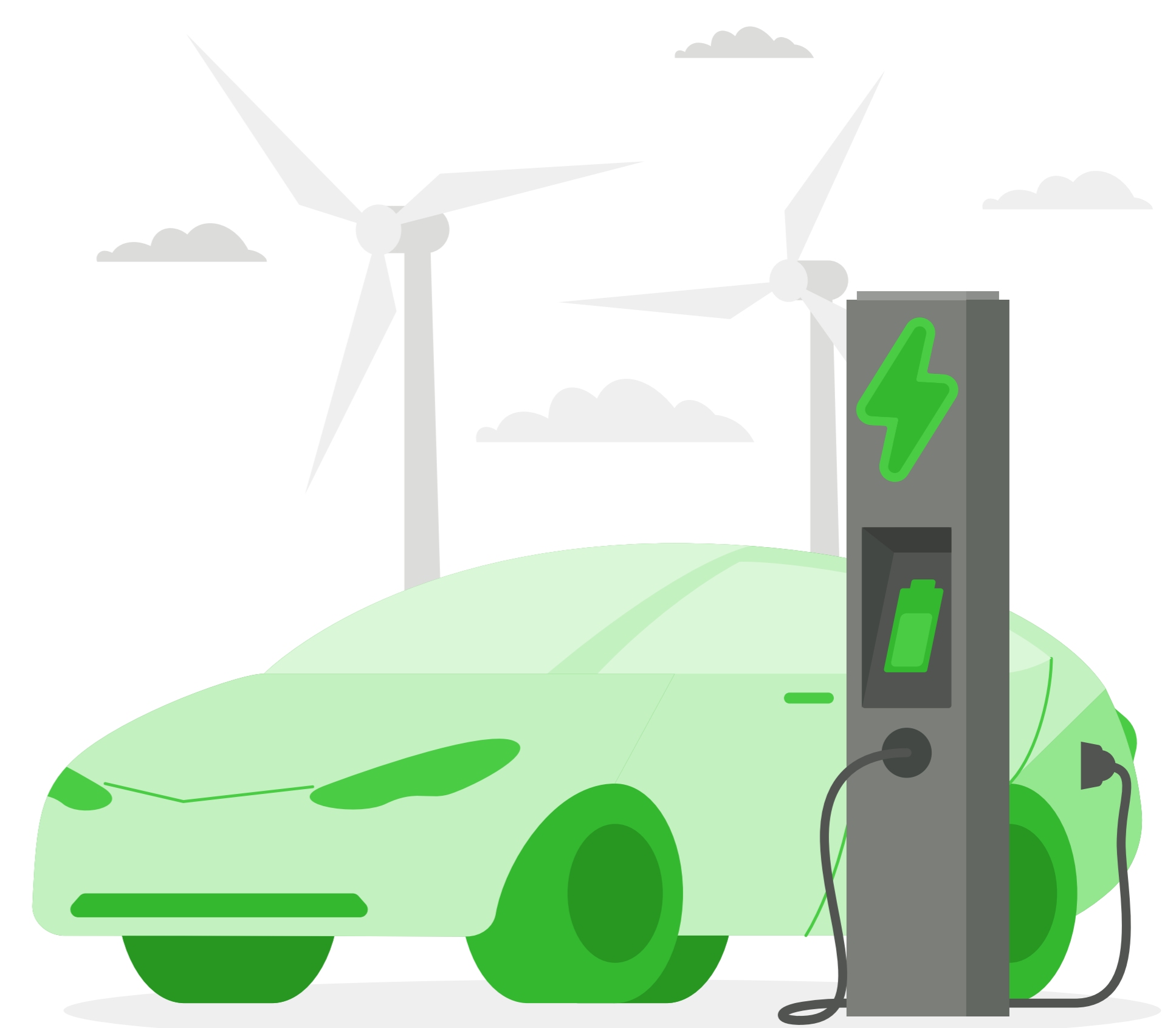
Technology

Technology proliferation with multiple standards and regulations
Fast hardware changes and device depreciation require mixed charger installations



Regulation

AFIR rules require independent payment options without apps or subscriptions
No common roaming standard, increasing the risk of vendor lock-in



The CleverEV solution



All-in-one integrated platform

Easy-to-use end-user apps for iOS, Android, and web
Serves CPOs and eMSPs



Covers all main charging use cases

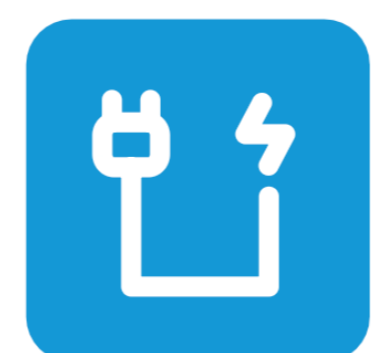
Support for home, public, and enterprise charging
Works with all major charger brands

CleverEV for CPO



Time to market

Fully functional, ready-to-launch platform with built-in payments and fiscal compliance



Business opportunity for everyone

Revenue options for both the CPO and charger owners



Flexible business models

Option to operate own chargers or manage chargers on behalf of customers



Value for charge point operators

CleverEV is ready to launch and easy to scale.

- Run your own chargers or manage chargers for others
- Start charging services without long setup time
- Create revenue for you and your customers
- Support campaigns linked to EU green funding
- Keep full control of pricing and users

Platform for CPO

Truly SaaS with Tier 2 and Tier 3 support
Revenue share and pay-as-you-go models
White-label option for brand recognition

Charger Management

Real time and historical data
Remote session control
Detailed reporting and analytics

Scheduling and Dynamic Load Management/Balancing

Align charging with electricity tariffs or solar availability
Avoid system overloads
Control from the cloud or through a local Cloud Extender



Tariffing

Fixed, dynamic, or hybrid tariff structures
Billing by time and by kWh
Pricing and discounting per user groups

Payments

A variety of pre-payment and post-payment options
Option for Apple Pay and Google Pay without registration
Card payment terminals supported

Invoicing

Seamless in-app payments and invoicing
A list of pre-integrated invoicing providers per country
Management of issued and received invoices

Support

Our team of highly skilled, dedicated, and motivated professionals is ready to provide effective support for the CleverEV system.

