

Amarı Havodda Maldives,  
Gaafu Dhaalu Atoll, Republic of Maldives



**IPTV . INFO . VOD . INFOSIGN . NET . TEL . ACCESS . MOBILE**  
Innovative technology solutions for all multimedia, information and communication needs of the hospitality industry

Powered by Eurodesign BG Ltd.  
[www.eurodesign.bg](http://www.eurodesign.bg)

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# ONE SYSTEM, ONE SUPPLIER, ONE INVESTMENT... MANY ADVANTAGES AND OPPORTUNITIES

InfoStar is a TV, multimedia, information and communication system that is entirely IP based and uses the existing LAN network within the hotel. InfoStar is a very powerful marketing and revenue generating tool, transforming hotel TV sets in rooms and public areas into a tailor-made hotel media.

InfoStar systems use a single main server (InfoStar head-end). The intelligent devices in the rooms that are going to receive the information from the server can be either IP SetTopBoxes (IP STBs) or Hotel SMART TVs (SAMSUNG & LG).

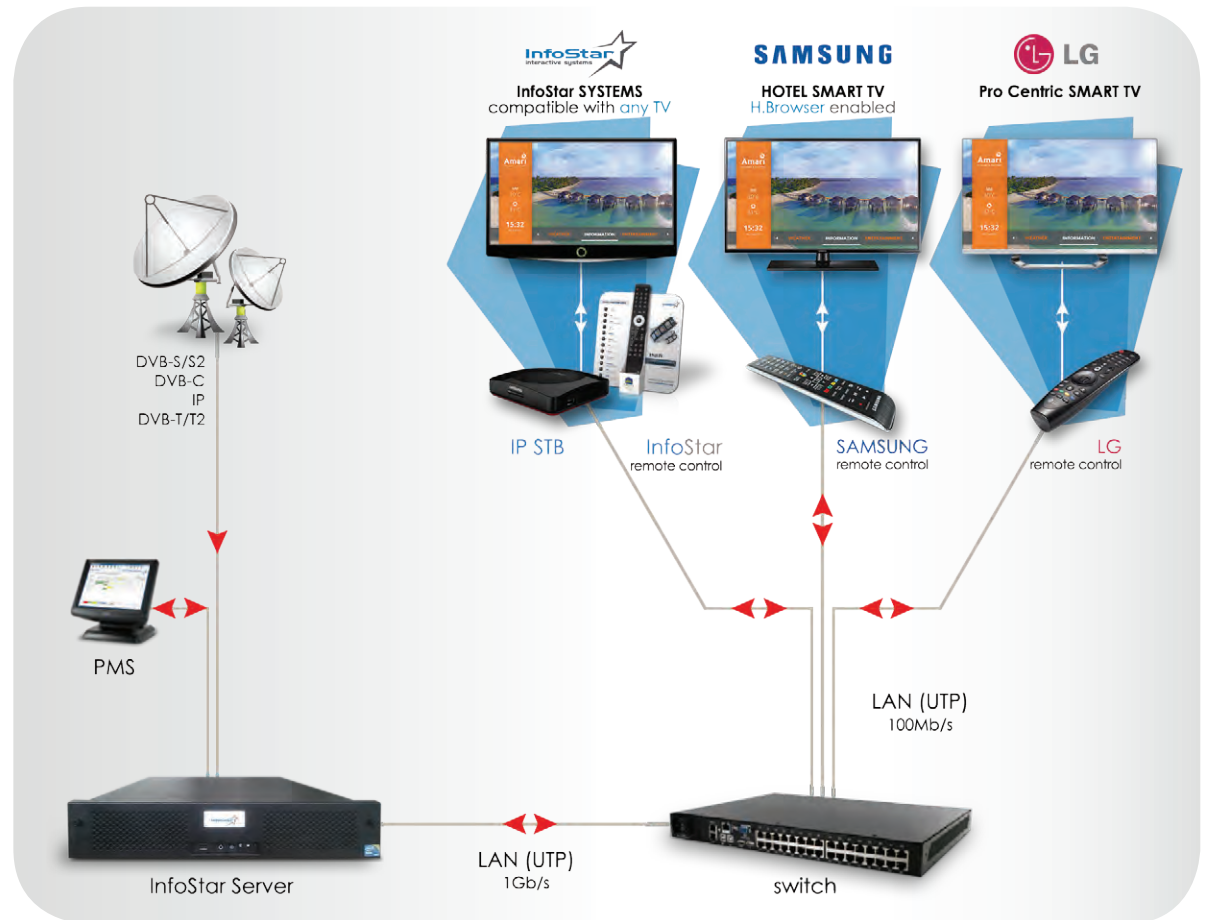
The InfoStar server is used for transmission of digital TV signal, different information and multimedia content to guest rooms and public areas within the hotel, as well as for connection with the existing Property Management System (PMS) and Internet. The InfoStar systems have certified interface with oracle-micros (Opera, Fidelio), ClockHS, Hostware, Istratech and other hotel PMS systems.

The intelligent Hotel IP STB devices are Full & Ultra HD receivers that are connected to the TV sets via HDMI cable. They are easily mounted on the back of the TV sets and are not visible to the guests. The InfoStar IP STB devices are compatible with all brands and models LCD and LED TVs with HDMI input.

The InfoStar systems use one universal specially developed remote control by which hotel guests control the systems and the TV sets. The InfoStar remote control is compatible with any TV brand and models.

InfoStar systems work directly on Hotel SMART TVs, without additional IP SetTopBox devices. The Hotel SMART TVs are SAMSUNG (H.Browser series) and LG (Pro Centric SMART series).

*Developed especially for the hospitality industry, the InfoStar systems meet all requirements set by hoteliers for functionality, security, reliability and workability, and remain modern and innovative throughout the entire renovation period of a property.*



## INFOSTAR REMOTE CONTROL – UNIVERSAL, STYLISH, LUXURIOUS AND EASY TO USE

Eurodesign BG Ltd is partnering with the well-known Austrian company for design and development of high-end luxurious remote controls - ruwido. The latest generation InfoStar systems use a remote control with "reddot" award for best design, meeting the higher quality expectations of 4 and 5 stars hotel guests.



InfoStar IPTV is a digital TV system that is installed on both InfoStar server and InfoStar IP STB devices or Hotel SMART TVs

The InfoStar IPTV multi-functional server equipment allows receiving of a signal from satellite (DVB-S/S2), digital multiplex (DVB-T), local cable operators (DVB-C) and telecoms (IPTV). The InfoStar approved IP SetTopBox devices and SAMSUNG Hotel SMART TVs supports the Verimatrix encryption which is used in most of the IPTV telecom streams.

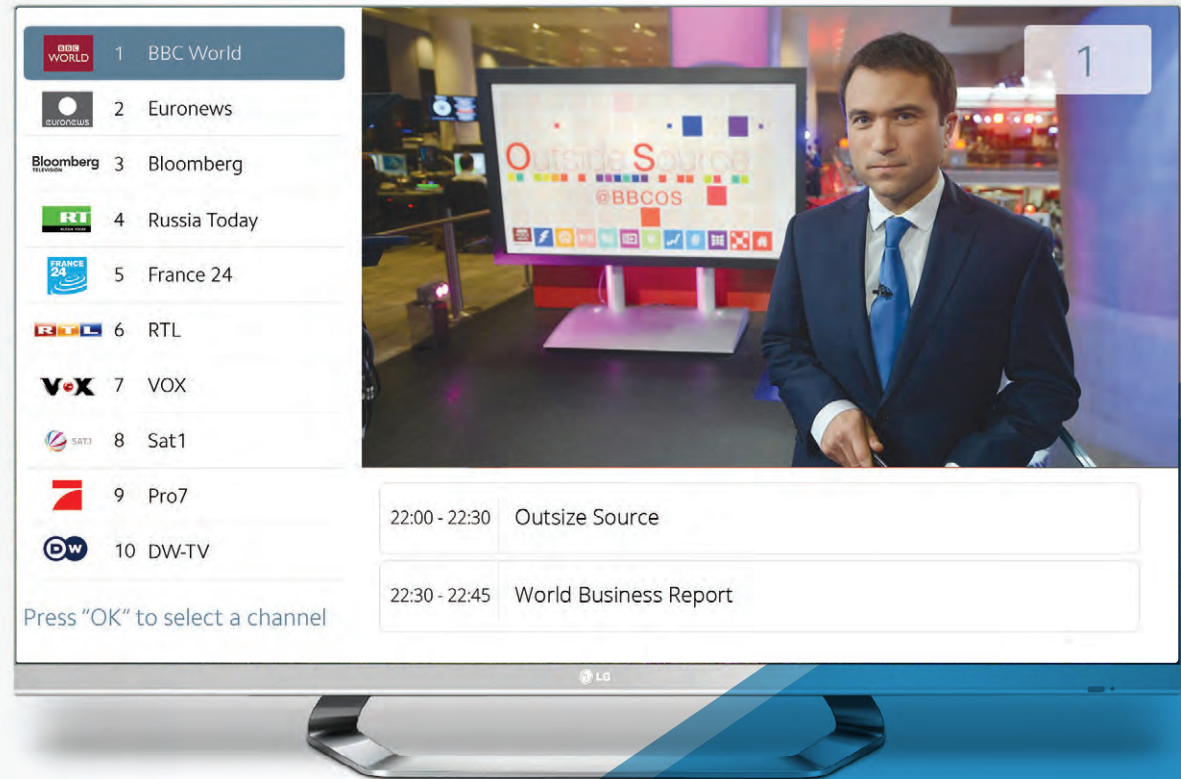
The TV signal between the InfoStar server and all IP SetTopBox devices and Hotel SMART TVs among the hotel is transmitted through the existing LAN network via unicast or multicast, depending on the available network equipment in the hotel. In case of using Hotel SMART TVs, the TV signal could be transmitted over Coax in DVB-C. In this case the InfoStar systems can use WiFi.

The real-time integration with the hotel's Property Management System (PMS) allows automatic setting of the broadcasted TV channels according to guest's nationality, as well as partial or complete TV channel blocking depending on the reservation terms.

InfoStar IPTV features:

- ★ Full HD digital television with crystal clear picture
- ★ Compatible with all TV signal providers:
  - Satellite (DVB-S/S2)
  - Cable (DVB-C)
  - Terrestrial (DVB-T)
  - IP Multicast/Unicast stream UDP/RTP/RTSP/HTTP
  - Combination of all the above
- ★ Automatic TV channels ordering according to guest's nationality
- ★ Electronic Program Guide (EPG)

In cooperation with Daisy Multimedia Ltd, Eurodesign BG Ltd assists hoteliers in obtaining licensed rights for the broadcasted TV channels in the hotel. The company helps in achieving direct agreements with both local and international TV broadcasting organizations that have policies to contract directly with hotels.



# InfoStar IPTV

*The Intelligent digital TV system for your hotel*



# InfoStar VOD

InfoStar VOD is a system providing access to current movie content for a fee. It is installed on the InfoStar server and the IP STB devices or/and Hotel Smart TVs of SAMSUNG (H.browser) or LG PRO Centric SMART.

InfoStar VOD system uses licensed movie content from United International Pictures, UK.

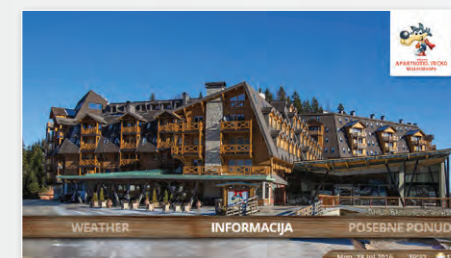
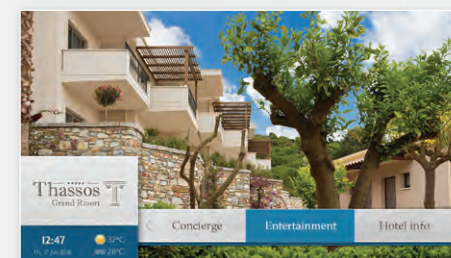
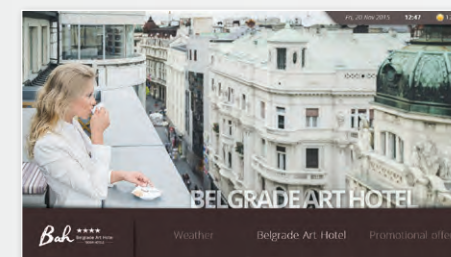
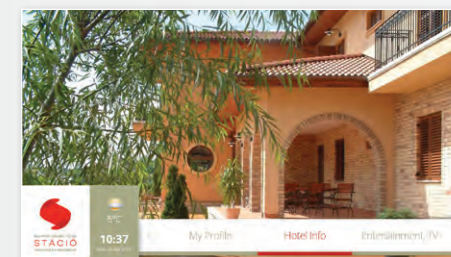
- ★ Licensed movie content with the latest Hollywood titles (Movie titles – up to 6 months after the official premiere)
- ★ Movies dubbed in 9 different languages (German, English, Spanish, French, Italian, Russian, Arabic, Dutch, Turkish)
- ★ Monthly update with new movie titles
- ★ Different types of pricing option – payment of one movie or package which includes all movie titles
- ★ “Parental control” by PIN code
- ★ Automatic genres locking in accordance with the type of reservation (in presence of under-aged)

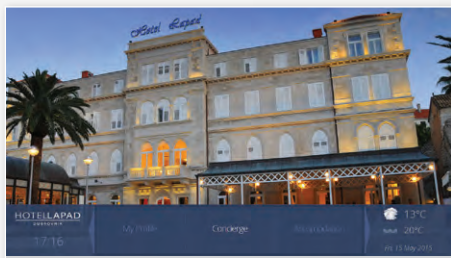
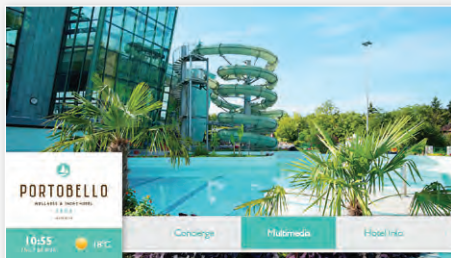
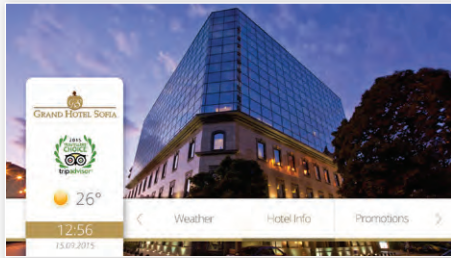


united  
international  
pictures



# Tailor-made menu for each customer





**THARI BAR**

Relax poolside with a chilled beverage while enjoying the warm breeze and views of the horizon. Cool off in the sunken wet lounge area or lie back on one of the welcoming outdoor cabanas.

Opening Hours  
10:00 till late

# InfoStar INFO

*Interactive hotel information system of a new generation*

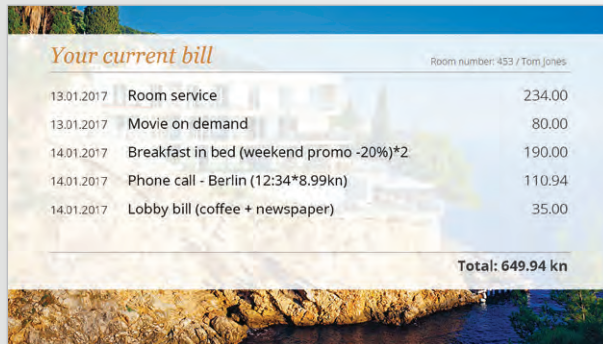
InfoStar INFO is designed according to hoteliers' requirements and brand standards. The system is installed on the InfoStar server and the IP STB devices and/or Hotel SMART TVs. InfoStar INFO is an extremely powerful marketing and advertising tool which turns the TV sets in the guest rooms and the public areas into own hotel media, through which the hoteliers can show their services, promotions, events, and others, in an extremely attractive, new and modern way!

## GUEST INFORMATION



### WELCOME MESSAGE

Welcome your guests with personalized Welcome Message on the TV screen on their first entrance in their hotel room. The Welcome Message is presented in the language according to guest's nationality.

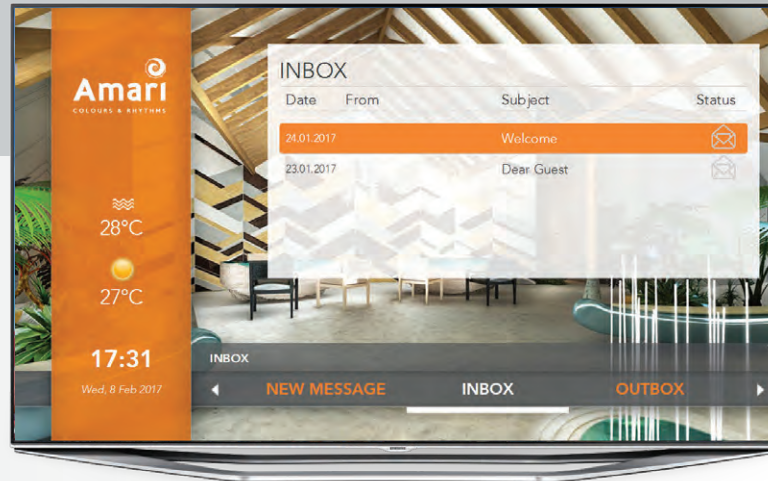


### VIEW BILL

This function allows guests to check the actual bill generated during their stay. The View Bill includes details of all ordered products and services which were posted to the guest's room number as: minibar consumption, room service, restaurant orders, Video on Demand and others.

### MULTILINGUAL MENU

The InfoStar system supports multilingual menu and through the real-time integration with the hotel's Property Management System (PMS), allows startup in the preferred language by guest upon check in.



### MESSAGE SENDING (TO GUESTS)

The function allows Front Desk employees to send informational or advertisement messages to room, group of rooms or all hotel rooms.

### MESSAGE SENDING (TO FRONT DESK)

The function allows hotel guests to send messages for housekeeping, maintenance and other services directly to Front Desk.

### EXPRESS CHECKOUT

Hotel guests can speed up the checkout process by confirming their generated bill and sending an "Express Checkout" request to Front Desk.

### WAKE-UP CALL

The system allows guests to send wake-up call requests to Front Desk.

### FLIGHT INFORMATION

The system provides accurate information about arriving and departing flights from the closest airport to the hotel.

### NEWS

The section provides guests with access to real-time RSS news from popular news sites as BBC, DW, etc.



### WEATHER FORECAST

The system presents five days period local and global weather forecast information.



### SURVEY FULFILLMENT

The system allows hotel guests to fulfill questionnaires directly from the available TV in the guest room.

### GUEST DIRECTORY

InfoStar INFO gives the opportunity an interactive Guest Directory to be created and the paper info folders in the hotel rooms to be replaced. When guest selects a service the system will automatically redirect him to the desired info section for more detailed information, service reservation, etc.

## IN-ROOM MARKETING AND ADVERTISING



### CURRENT PROMOTIONS

The system menu includes specially designed section for advertising of products and services, and provides an opportunity to increase revenue through direct marketing from the hotel TVs.



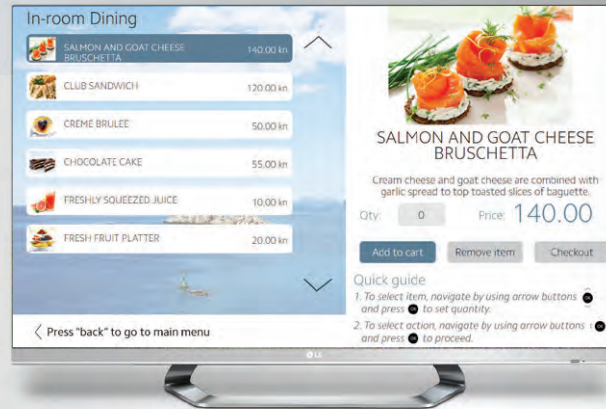
### INFORMATION ABOUT THE OFFERED SERVICES

The system allows creation of separate sections (menus and sub-menus) through which you can acquaint your guests with detailed information about available facilities, services offered, current and upcoming events and more.

### TAILOR-MADE DESIGN AND USER INTERFACE

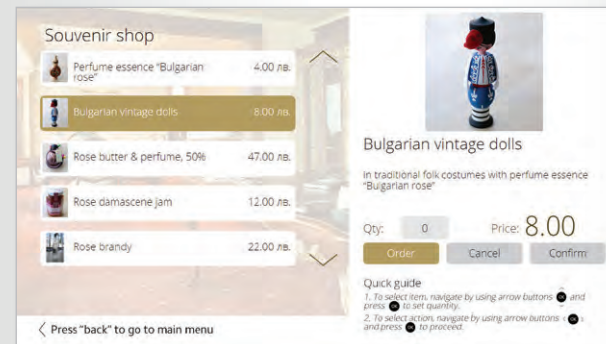
Each user menu is designed and developed according to the hotelier's requirements and brand standards.

## VALUE-ADDED SERVICE



### ORDER/RESERVATION OF PRODUCTS AND SERVICES

The hotel guests can accomplish reservation and order of products and services (room service, transfers, reservations in the facilities of the hotel, sports, SPA and other services) directly from the TV in their hotel room.



### ONLINE SHOP

You can turn the TVs in all hotel rooms into online shop, where your guests, comfortably accommodated, can shop souvenirs, unique items, jewelry, wine, artwork and anything else that is offered in your luxury hotel shops.

### INTERNET

This option provides access to the World Wide Web directly from the TV.

## HOTEL MANAGEMENT OPTIMIZATION



### MINIBAR CONSUMPTION REPORTING

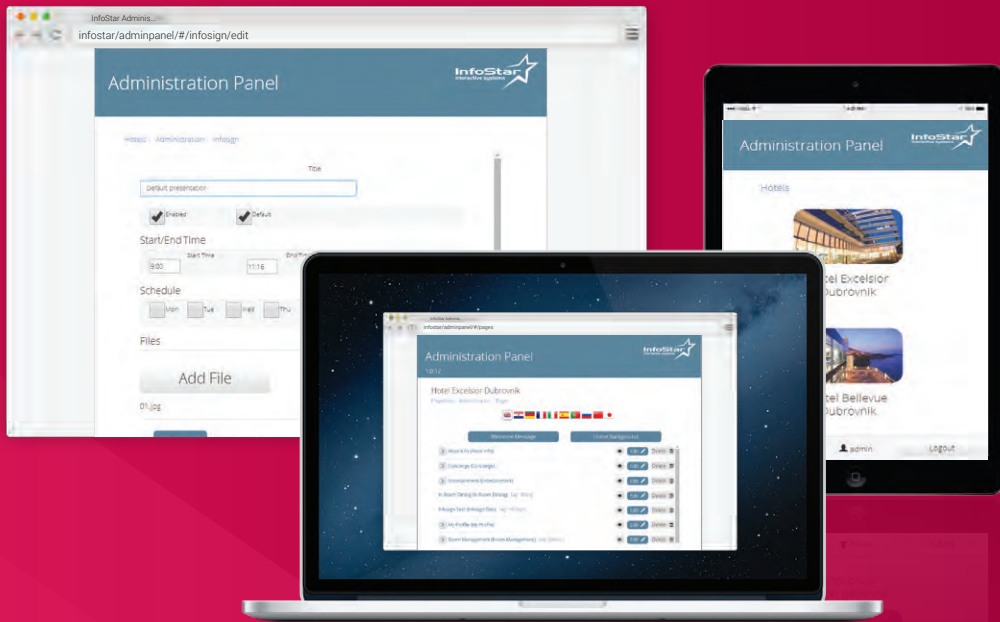
While checking a room, the employees of the hotel can send real-time report from the TV set to the hotel's Property Management System (PMS) about the consumed minibar items.

### SETTING A ROOM STATUS

Upon inspection of a room, an employee can set or change the status of the room ("Dirty", "Clean" and "Inspected"). After indicating a status, the information is automatically updated in the hotel's Property Management System (PMS) and informs the front desk employees (in which room can or can't be checked in a new guest).

### SENDING REQUESTS

The hotel employees who are in charge of the condition of the rooms can send requests to Maintenance department (or other department) in case of malfunction in the room.



# InfoStar CMS

*For ease and complete independence!*

*InfoStar CMS is a web based content management software for InfoStar INFO and InfoStar INFOsign. It allows the hotelier to change entirely the content of the InfoStar INFO menu (pictures, text, etc.), and to manage the advertising system - INFOsign. By the user friendly web interface, the hotelier has full rights to change the content in the systems at any time, according to his needs and requirements.*

- ★ Modifying of InfoStar INFO menu and its content
- ★ Management of the digital signage system for advertising - INFOsign
- ★ Message sending (to certain room, group of rooms or all hotel rooms)
- ★ Retrieving reports for: minibar consumption, Video on Demand, customer behavior (most often visited InfoStar INFO system pages)



## INFOSIGN IN GUEST ROOMS

InfoStar INFOsign turns the TVs in the guest rooms into advertising media and allows:

- ★ Displaying banner ads to guests (while watching TV) in predefined time by the hotelier
- ★ Displaying RSS messages
- ★ Displaying of custom Hotel Info Channels

## INFOSIGN IN PUBLIC AREAS

InfoStar INFOsign offers full "digital signage" functionality for the TVs in the public areas of the hotel. By the user friendly web content management system, the hotelier can create various presentations consisting of pictures and/or movies. The hotelier can also create advertising scenarios, by indicating what can be shown on each screen, in what period, etc. The presentations themselves and operating modes can be selected by the employees of the hotel by the InfoStar remote control and through an intuitive menu that follows the vision of InfoStar INFO user interface. INFOsign is developed to cover all hotelier's needs for direct advertising – from displaying various services and promotions to events, useful tourist information, advertising during TV and many more.



#### ADVERTISING IN TV MODE

Minimizing the TV screen and displaying banner ads in a form and time, selected by the hotelier in advance. The advertising can be dynamic – to appear or disappear during certain time or static.

#### RSS MESSAGES IN TV MODE

This option allows sending of notification and/or advertising text messages to all guest rooms.

#### INFO TV CHANNELS

INFOsign allows you to upload promotional videos through the web management system (InfoStar CMS) which are visualized as Info TV channel that will become part of the existing TV channel list.

#### CREATING ADVERTISING PRESENTATIONS

This function allows you to create presentation materials from images and/or video materials intended for broadcasting on the screens in the public areas. In the process of creation, the hotelier can indicate on which screens the content should be active and determine time schedule of transmission.



# InfoStar INFOsign

*The Digital Signage system for the hospitality industry*

InfoStar INFOsign is an advertising management system using the TVs in the hotel rooms and the public areas. It is installed on the InfoStar server and the intelligent IP STB devices. The software management is web based and allows the hotelier to easily create and manage advertising content according to his needs and interests.

# EURODESIGN BG

PROVIDES HOTEL  
INDUSTRY WITH  
COMPLETE MOBILE APP  
SOLUTIONS



BRANDED APPS



INTERACTIVE APPS



ROOM APPS

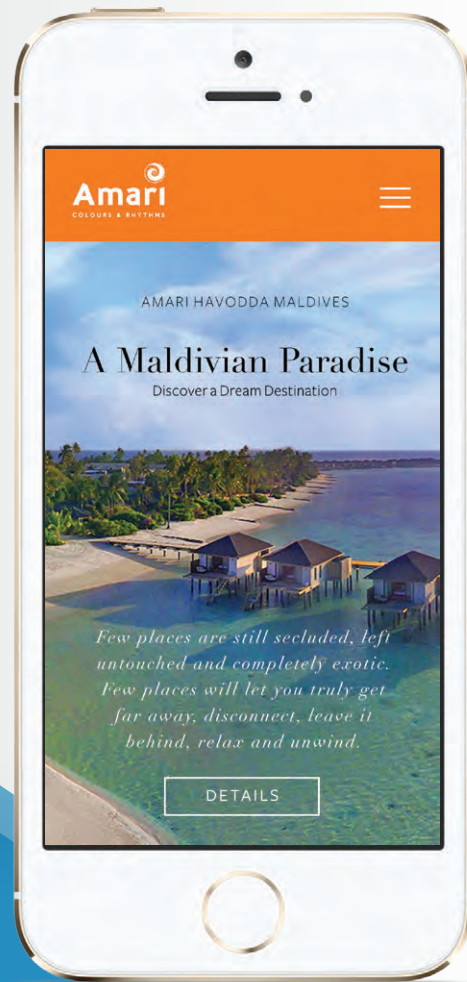


KIOSK APPS

# InfoStar MOBILE

Tailor-made mobile application for Apple iOS and Android OS based mobile devices in accordance to hotelier's needs and requirements.

The mobile application can be stand-alone or fully integrated with InfoStar INFO. The integration with InfoStar INFO will allow guests to check their current bill, ordered services and take advantage of many other functionalities, directly from the mobile device.



- ★ Mobile APPs for single and hotel chains
- ★ Information about hotel facilities (rooms, restaurants, bar, spa & wellness, etc), offered services, special offers, gallery, about us and contacts.
- ★ Hotel Location linked with Google Maps

- ★ Social network integration and sharing (facebook, twitter)



# BE INTERACTIVE, COMMUNICATIVE AND MOBILE WITH **InfoStar MOBILE**

Surprise your guests with the opportunity to enjoy your services via their own mobile device. Ease your guests, show how important they are by a modern service beyond 5 stars.

THE TAILOR-MADE MOBILE APP WILL OFFER **YOUR GUESTS**:

- ★ Room reservation with hotel PMS connection
- ★ Service request upon arrival (welcome drinks & food, room upgrade, transfer request, , etc)
- ★ Pairing with InfoStar hotel interactive TV system
- ★ Hotel service ordering (laundry, ironing, cleaning, etc.)
- ★ Room service
- ★ Access to special hotel promotion of already checked-in guests
- ★ Video-on-demand access
- ★ View bill

... AND **YOU** WILL GET:

- ★ Personal touch with the client by using push notifications, special offer sending, etc.
- ★ Loyalty program integration
- ★ Selling of value-added products to guests by organizing different online shops
- ★ Guest survey fulfilment
- ★ Sending messages to guests



Screens from Adriatic Luxury Hotels interactive mobile App



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